

Reason Studios Announces the Launch of Reason 13: Your Sound, Faster.

Stockholm, Sweden, June 18th, 2024: Reason Studios is excited to announce that Reason 13, the latest version of our pioneering music making software, is now available for purchase and download.

"We are thrilled to introduce Reason 13 to the world," says Mattias Häggström Gerdt, Product Manager at Reason Studios. "Our goal with this upgrade was to improve Reason's unique music making workflow. Whether it's your main DAW or go-to plugin, Reason 13 adds a ton of features—all designed to get you to your sound faster."

Key Features of Reason 13:

- **Upgraded Sequencer and Interface:** Enjoy a redesigned sequencer and interface that streamline your workflow. The new Edit Area, improved zooming, and enhanced workflow features make music creation faster and more intuitive than ever.
- **New Browser:** All patches, samples, and loops are now easily accessible in the new Browser. Categories and tags help you quickly find what you need, making it fun to explore over 20 years of sound design along with over 1000 brand-new patches, samples, and loops.
- **Five New Rack Devices:**
 - **Polytone Dual-Layer Synthesizer:** Inspired by classic hardware, this synth offers thick analog sounds and instantly playable patches with a unique Reason twist.
 - **Ripley Space Delay** combines a delay and reverb with unique sound shaping and deep modulation —it's a delay with character
 - **Three New Tool Devices:** Simplify common tasks in the Rack with tools for sidechaining, stereo widening, and gain staging and panning.

For more information about Reason 13 visit the Reason Studios website at reasonstudios.com/new-in-13.

About Reason

Reason has always been a labor of love. When we created it over twenty years ago, the idea was to have the best and most exciting music gear right there in our computers. That's the path we've been on ever since. It's what made Reason into this fun, experimental mix of instruments, effects, cables, and features that fill the Rack today. Reason was never made for those looking for the industry standard—it's made for the explorers, the pioneers, the outsiders whose brains are just wired differently. The music makers that always ask, "what if?". We could brag about all the Reason-loving producers and artists that have spawned new genres, made chart-topping hits, or won Grammys, but we'd rather just talk about how fun it is to make music in Reason—no matter who you are.

Press contact

For media inquiries, please contact:

Marcus Adler

Chief Marketing Officer

+46 761 01 22 11

marcus.adler@reasonstudios.com